

## Privacy Policy

**Effective Date:** January 1, 2026

**Last Updated:** January 1, 2026

### 5 Star Developers LLC

2500 Weston Rd #311

Weston, FL 33331

[Info@Homesby5Star.com](mailto:Info@Homesby5Star.com)

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## 1. Introduction

5 Star Developers LLC ("5 Star Developers," "we," "us," or "our") operates the website **Homesby5Star.com** (the "Site"). We are a residential new home developer currently marketing and selling homes in the following communities:

- **Hidden Cove** – Stuart, FL
- **Marina Cove at Riverside LLC** – Stuart, FL
- **Saddle Ridge** – Davie, FL

We may also market **future communities** as they are announced.

This Privacy Policy explains how we collect, use, store, and protect information submitted through our Site, and describes your rights regarding that information. By using our Site, you agree to the practices described in this policy.

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## 2. Information We Collect

### A. Information You Voluntarily Provide

We collect personal information only when you **choose to submit our contact form**. This may include:

- First and last name
- Email address
- Phone number
- Any message or inquiry you submit

Submission of this form is entirely optional. You are not required to provide any personal information to browse our Site.

### B. Automatically Collected Information (Cookies & Tracking Technologies)

When you visit our Site, certain information may be collected automatically through cookies and similar tracking technologies, including but not limited to:

- **Google Analytics** – to understand site traffic and user behavior
- **Google Ads pixels** – to measure advertising performance and remarketing
- **Meta Pixel (Facebook/Instagram)** – to measure ad performance and enable audience targeting
- Other similar third-party tracking tools we may use from time to time

This automatically collected data may include your IP address, browser type, device type, pages visited, time spent on pages, referring URLs, and general geographic location. This data is collected in aggregate

and is typically not linked to your personally identifiable information unless you have also submitted a contact form.

You may control cookie preferences through your browser settings or opt out of certain tracking via:

- Google: <https://adssettings.google.com>
  - Meta: <https://www.facebook.com/privacy/explanation>
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### 3. How We Use Your Information

If you submit a contact form, we will use your information to:

- **Respond to your inquiry** about our homes and communities
- **Contact you** with information about available homes, pricing, and community updates for Hidden Cove, Marina Cove at Riverside LLC, Saddle Ridge, The Bayshore Home, and any **future communities** we may develop
- **Manage our sales and marketing communications** throughout the active sales period of our communities

We do not sell, rent, or trade your personal information to third parties for their own marketing purposes.

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### 4. Third-Party Service Providers

We use trusted third-party platforms to help us manage and communicate with our contacts. This may include:

- **HubSpot** – CRM and email marketing platform used to store contact records and manage communications

These service providers are contractually obligated to handle your data securely and only for the purposes we specify. They are not permitted to use your information for their own independent marketing purposes.

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### 5. Data Retention

We will retain your personal information **for the duration of the active sales period** of the community or communities you expressed interest in, which may be **up to two (2) years**. If you express interest in future communities, your information may be retained beyond that period until those communities complete their sales cycles.

Once your information is no longer needed, we will securely delete or anonymize it.

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### 6. Your Right to Opt Out

You may opt out of future marketing communications from us at any time by:

- **Replying to any email** we send you and requesting to be removed from our communications, or
- **Contacting us in writing** at [Info@Homesby5Star.com](mailto:Info@Homesby5Star.com)

Upon receipt of your opt-out request, we will remove you from our active marketing list within a reasonable time. Please note that you may still receive transactional or service-related messages related to an active inquiry until it is resolved.

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## 7. Data Security

We take reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

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## 8. Children's Privacy

Our Site is intended for adults only. We do not knowingly collect personal information from individuals under **18**, as our products, residential homes, cannot be purchased by minors. If we become aware that we have inadvertently collected information from a person under 18, we will promptly delete it. If you believe we have collected information from a minor, please contact us at [Info@Homesby5Star.com](mailto:Info@Homesby5Star.com).

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## 9. California Residents – Your Privacy Rights (CCPA/CPRA)

If you are a resident of California, you have the following rights under the **California Consumer Privacy Act (CCPA)** as amended by the **California Privacy Rights Act (CPRA)**:

- **Right to Know** – You may request that we disclose what personal information we have collected about you, the sources of that information, the business purpose for collecting it, and any third parties with whom it has been shared.
- **Right to Delete** – You may request that we delete personal information we have collected from you, subject to certain exceptions.
- **Right to Correct** – You may request that we correct inaccurate personal information we hold about you.
- **Right to Opt Out of Sale or Sharing** – We do not sell or share your personal information for cross-context behavioral advertising as defined under CCPA/CPRA.
- **Right to Non-Discrimination** – We will not discriminate against you for exercising any of your rights under California law.

To exercise any of these rights, please contact us at:

[Info@Homesby5Star.com](mailto:Info@Homesby5Star.com)

5 Star Developers LLC, 2500 Weston Rd #311, Weston, FL 33331

We will respond to verified requests within **45 days** as required by law.

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## 10. Links to Other Websites

Our Site may contain links to other websites, including community-specific sites associated with 5 Star Developers LLC properties and communities. This Privacy Policy applies only to **Homesby5Star.com**. Each website you visit may have its own privacy policy governing the collection and use of your information. We encourage you to review the privacy policy of any website before submitting personal information.

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## 11. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. If we make material changes, we will update the "Last Updated" date at the top of this page. Your continued use of the Site after any changes constitutes your acceptance of the revised policy.

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## 12. Contact Us

If you have any questions about this Privacy Policy or your personal data, please contact us:

### **5 Star Developers LLC**

2500 Weston Rd #311

Weston, FL 33331

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